The EAA’s Core Messages help shape a consistent story within the content and news we share with our alumni communities. Please take note of these core messages, and particularly their corresponding hashtags, so that you, too, can be a part of shaping the stories that we share.

**EMORY LIVES HERE**
- Emory stays with you wherever you are in the world
- Alumni lead the local movement
- #emoryliveshere

**EMORY CARES**
- Alumni impact their communities through service
- Leaders represent and advocate for all facets of the alumni community
- #emorycares

**ALWAYS EMORY**
- Pride, nostalgia, and inspirational stories
- Events to reminisce and celebrate common threads
- #alwaysemory

**EMORY CONNECTS**
- Networking and career development
- Alumni connections spur personal and professional growth
- Online communities enhance conversation
- #emoryconnects

**CHOOSE EMORY**
- Alumni help ensure the future of Emory
- Share your voices with potential students and families as they discover Emory
- #choosseemory

**EMORY LEADS**
- Alumni enjoy lifelong learning with faculty and Emory leaders
- Alumni demonstrate Emory’s value through achievements and innovations across industries
- #emoryleads

Have a story or photo that connects with these messages? Let us know! Email us at eaa@engage.emory.edu.