Core programs provide an initial framework for calendar planning. Large chapters are asked to participate in all core programs; small chapters in at least one; and ambassadors as appropriate for the local community. Additionally, Emory may host local university-driven Lifelong Learning activities that should be considered when planning the annual calendar.

Chapters may choose to supplement these core programs and Emory activities with independent chapter activities throughout the year. These activities are typically budget neutral and are promoted using the online community’s mass email tool. Lastly, chapters may apply for resources to support additional sponsored activities. All alumni activities should align with one or more core messages and support EAA strategic goals. Below is a sampling of options for activities aligned with core programs and core messages.

**Core Messages**

- Emory Lives Here
- Emory Cares
- Always Emory
- Emory Connects
- Choose Emory
- Emory Leads

**Core Programs**

- **Emory Lives Here: Welcome to the City**
  - Event
  - Email and social media outreach

- **Emory Cares: International Day of Service**
  - Service Project

- **Always Emory: All in a Day**
  - Email and social media outreach
Emory Connects: Global Networking Series
- Network Night
- Distinguished Alumni Panel
- Networking Happy Hour
- Targeted Virtual Networking

Choose Emory: Alumni Admission Programs
- Programs and events as offered

Emory Leads: Lifelong Learning Programs
- Presidential programming as scheduled by EAA
- Faculty programming scheduled in collaboration with EAA
- Distinguished alumni programming

Emory Activities

Choose Emory—Alumni Interview Program: Offered in select cities by the admission office and the EAA

Choose Emory—Yield Initiatives: Hosted in select cities by the admission office and Campus Life

Choose Emory—Retention Initiatives: Hosted in select cities by Campus Life

Independent Activities

Emory Lives Here:
- Social events hosted at alumni-owned businesses
- Cultural events featuring alumni artists (i.e. attend local exhibits or performances of Emory alumni work when possible)
- Multi-School Mixer
- Rec League sports teams
- Sporting events
- Athletics (around Emory away games)
- Wonderful Wednesday
ACTIVITY MENU

Emory Cares:
- MLK Service Project
- Spring Service Project

Emory Connects:
- Dress for Success
- Industry Dine with Nine
- Webinar Watch Party
- Networking Event
- Emory @ Work coffee reception or networking lunch

Choose Emory:
- Inclusion of students in summer chapter events

Emory Leads:
- Leadership Development:
  - Interest meeting
  - Volunteer recognition
  - Webinar trainings
  - Local alumni leader highlight or announcement
- Events featuring notable alumni
- Local Alumni Dine with Nine
- Museum Tour
- Webinar Watch Party
- Book Club

SPONSORED CHAPTER PROGRAMMING
(include proposal and request for resources in annual plan submissions)

Emory Connects:
- Local professional speaker reception

Emory Leads:
- Faculty Dine with Nine
- Local Alumni Reception
- Faculty Webinar sponsorship